



XISS Bulletin

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Director's Message

A very warm, happy and meaningful New Year 2022 to one and all!

The year 2021 was traumatic with many deaths and infections of the near and dear ones due to covid-19 pandemic. In the last 20 months or so, we have seen the devastations and destruction. However, in the midst of all negativities, to be positive without being corona positive, has been the biggest challenge for all. The attitude of being positive is so very important not only for the prosperity of the industry, but also that of the family, society and country at large.

XISS has been precisely trying to do that in the past months for a better future – be it academic rigour, corporate interface, college and student led activities, or alumni relations and governance. At the outset of the New Year, we need a roadmap for moving forward come what may. All the faculties, under the able guidance of their HoPs, have worked day and night to meet the requirements of NBA, even while sloggng with their online classes, exams, placements and other related activities. It has been heartening to see the commitment of all – faculty, staff, POs, APOs and other stakeholders on the campus.

This is the first issue of our monthly bulletin for the year 2022. The beginning of the new year coincides with the third wave of the pandemic ushering in clouds of uncertainty, insecurity, depression and negative vibes engulfing us all. In these tough times, there is only one thing that can hold us together, not only to survive but also to strive and flourish, and that is HOPE against hope. If Hope is lost in life everything is lost. It is the hope that makes one resilient.

Hope helps us to realistically understand the sufferings of the present. When we stay positive about our future, our probability to succeed increases. It makes us mentally strong and give our best efforts. Hope is a belief – in self, others and the divine irrespective of our religious affiliations. It makes us believe that something good will happen. The intensity of this belief can change our present and future. Hope, which is also our belief, is a deep sense hidden in our subconscious mind.

So far as our academic session is concerned, we are already halfway through, inching towards closure with all the activities, like placements, classes, rural camps, industrial visits, etc., going on in a hybrid mode. This means that we have already inculcated the new normal as a part and parcel of our lives. I take this opportunity to appreciate our abilities to come up with solutions to problems. We need to continue thinking out of the box to find solutions to the problems of our life and organizations. We are grappling with the new challenges each day in terms of pandemic, market difficulties, jobs, placements, etc. However, we need to believe that we have survived so far, and that we will thrive and flourish in any situations, as XISS has prepared us for that.

Hence, let us continue to be mentally strong so as to share Hope with others. Let us continue dreaming BIG and reimagining, revisiting and redefining our professional engagement.

Once again, my Best Wishes and a Prosperous New Year 2022 to everyone!



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Willing to contribute?
Write to us at bulletin@xiss.ac.in
Send in your relevant ideas with photographs or share with us your valuable suggestions or feedback.

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AICTE ATAL Online FDP on “Emerging Trends in Business Data Analytics for Managers”



The PGDM – Information Technology Programme of XISS, Ranchi, organised a five-day (22– 26 November 2021) Online Faculty Development Programme on Emerging Trends of Business Data Analytics for Managers, sponsored by AICTE ATAL. Dr. Marianus Kujur, SJ, Director, XISS in his welcome speech spoke on the importance of data handling. "Data is the heart of Business Analytics and in today's time there is a wide scope for managers who can deal smartly with the analysis of data for business," he shared. He also mentioned it to be a paradigm shift, as managers can now also work as financial analysts, market researchers and in fields of data and machine learning. Dr Mamta Rani Agarwal, Advisor-I, AICTE in the valedictory session as a Chief Guest threw light on the Data Analytics and the annual size of the global data sphere in which she quoted our honorable Prime Minister that "the data is the new oil," and added that "data is the new gold." Dr Mahua Banerjee, Coordinator and Head of Programme (HoP), IT Programme earlier introduced the topic to the august gathering while the vote of thanks was proposed by Dr Pradeep Kerketta SJ, Assistant Director, XISS.

To read more, [visit here](#)

Enrolment Challenges and Future of MBA

With more than five thousand institutions in the country of various kinds offering Management programs, there is a glut of MBA colleges and not all of them who invest in an MBA credential hit the desired pay-off. According to a recent study by All India Management Association (AIMA), only about 60 per cent of more than 3.50 lakh management graduates, who enrol annually, are able to find jobs through campus placements. Also, according to the latest India Skill Report by Wheelbox, only less than half the pass-outs (46.59 per cent) with an MBA degree have enough skills to be hired despite Management being ranked as the second most employable course. In reality, B-Schools are mushrooming today in every nook and corner of the country and barring a handful most are operating with pure commercial motives churning out large number of MBAs of specious quality.

With the novel pathogen in our midst, things have become all the more complex and private B-Schools are struggling to find quality takers across the country. In the current context of disruptions, admissions to management programs have really become challenging. Getting quality aspirants, increasing operating costs, implementation of the NEP and tighter regulatory provisions, changing pedagogical requirements and student expectations are some of the pressing factors but more than that, the intense cut-throat competition is making the landscape tougher than ever.

Xavier Institute of Social Service –Ranchi, however, stands out in the crowd as the institution has been honing and fine-tuning a learning and lifelong skilling process based on a 500 year old Jesuit value system. The institution is entering its 67th year of service to the nation and enjoys a distinctive brand identity with an illustrious alumni base. Despite the pandemic, placement figures for the academic year-2020 and 2021 have been exceptional with 90% plus placements. Highest CTC ranging between INR 15-20 Lakhs and average CTC between INR 7.5 - 8 Lakhs. With the stated placement statistics, the ROI for a fresher at an investment of < INR 9 Lakhs is really an irresistible offer. Besides the overarching parameter of placements and ROI, the institute fulfils other governing parameters equally well: whether it be in the area of industry interface, networking and alumni connect, the learning ecosystem, pedagogy and dynamism in the curriculum, faculty and research excellence, collaborations with foreign universities, ratings or the infrastructure. Almost all the variables in the MBA equation are well balanced and the institute is all set to elevate to the next level by the year 2025.

We welcome you to become a part of this rich legacy and experience the difference. Please visit our website for online registration or use the following link: <https://forms.xiss.ac.in/>

Illustrious Alumni

Mr Chandan Chattaraj - President – Human Resource at UFlex Ltd.

A PGDM-PM post graduate from XISS in 1988, he has worked with industry stalwarts such as Aircel as Chief Human Resources Officer, The Oberoi Group, Xerox India, Jubilant Organosys, Delphi Corporation, Asea Brown Boveri (ABB) and the Tata Steel. Sharing his fond memories of the time spent at XISS, he was reminded of peace and happiness. "A college of such repute provided me much needed platform in starting of my professional journey," he shared. Today as the President – Human Resource at UFlex Ltd. responsible for Global HR, he handles India's largest multinational in flexible packaging materials & solutions and a global polymer sciences corporation. Its global packaging films subsidiary FLEXFILMS International has state of the art plants in multiple locations globally– UAE, Mexico, India, Egypt, USA, Poland, Russia, Hungary & Nigeria.



Message:

To remain focussed to your goals and give your best efforts in achieving it. XISS is a place which not only strives to make you an effective professional but also provide you values to be a good human being. So while fulfilling your professional duties you all must recognise and practice those values. I wish very best to you all in your career and life.



Dr Bhaskar Bhowani
Associate Professor &
Coordinator –
Admissions

Events @ XISS

Webinar on Impact of Early Marriage on Young Women

XISS Ranchi and Centre for Catalysing Change (C3)-Sakshamaa organized a webinar on 'Impact of Early Marriage on Life Choices of Young Women in Eastern India'. Dr Amar Eron Tigga, Dean Academics, XISS, in his address praised the cabinet approval of raising the marriageable age for women from 18 to 21 years and said that even in this era, often women belonging to both economically challenged as well as sound family are pressured to get married early and are denied freedom for choosing their career. He also shared as to how some girl students join companies and are compelled to leave shortly because their family members want them to get married. Madhu Joshi, Senior Advisor, C3, mentioned that Child marriage or early marriage is the violation of human rights and it has a profound impact on the life choices of young women. The webinar was moderated by Dr Pooja from XISS and the vote of thanks was proposed by Mrs Sonmani Choudhary from C3.

XISS and IIT (ISM), Dhanbad sign MoU for Technology, Research and Educational programs

XISS, Ranchi, and Atal Community Innovation Centre (ACIC) IIT (ISM) Foundation, Dhanbad have signed an MoU to share each other's competence and proficiency to exchange information literature relevant to Technology, Research and Educational programs and submit proposals of joint research projects for obtaining funding from both government and private agencies. Students will benefit from the joint end to end skill training through online/offline mode including assessment and certification along with short-term continuing education programs where faculty from both institutes will also participate. XISS and IIT (ISM) Foundation will also organise seminars, conferences, or workshops while also engage in research or sponsored training programs by funding agencies along with training programs for external students, women entrepreneurs, Startups and to also develop as a business incubation centre with design projects of students, startups, entrepreneurs, and individuals.

XISS and Brooke India sign MoU in areas of Rural Management

XISS, Ranchi and Brooke Hospital for Animals India, New Delhi also known as Brooke India (BI) have signed an MoU with an objective of uplifting the underprivileged in the society through various outreach programs. XISS and its rich repository of trained management professionals with specialisation in rural management along with BI, an expert team specialising in animal health & welfare and community development will operate at the ground level. The areas of collaboration include capacity building of BI staff to assist professional development in participatory community skills and to build up alternate livelihood and resilience in rural populace. Industry and Institution interaction especially for Internships and Placements is another objective which will give students an insight into the latest developments/requirements of the industries ensuring valuable and enriching experiences.

Sampark: Prevention and Protection from Covid-19



The XISS-UNICEF Jharkhand (Sampark) collaboration continues to contribute significantly to immunization coverage and CAB promotion in the districts of Jharkhand. In December, the state government launched the Covid Teeka Maha Abhiyan campaign to accelerate the vaccination campaign and reach 100 per cent coverage of the first dose by 15 January 2022. In some districts, DPCs have been held up with the responsibility of effective IEC material distribution, managing the numbers related to data pendency, preparation of microsites, involving PDS dealers, managing district control room, and reporting to DC/CS on daily basis. We are also delighted to share that Ms. Debanjali Mondal, DPC-Deoghar, received a recommendation letter from her DC for the outstanding contribution she made in the last 7 months.

Faculty Corner



Dr Raj Shree Verma, Assistant Professor, Rural Management Programme was invited as a resource person/guest speaker in two important programmes: First, to speak on "Impact of Gender discrimination on Higher Education", as Pratigya, an organisation observed the #16daysofactivism. She sensitized children of Thakur Viswanath Sahdeo, High School and the Jagganthpur slum community on prevalent gender issues, She spoke about the scope of higher education, challenges faced by girl students to continue their education. She emphasized behavior change as the key element, to be done among children, family and community. Second, she conducted training on Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013 commonly known as POSH for Wabtec Corporation India. She briefed the participants on POSH Act and recent amendments. It was followed by sessions on How to deal with POSH complaints when raised by an employee, Fair employment practices in the organization and references to cases. The session was attended by members across India from various legal entities of Wabtec Corporation India including Internal Committee Members, Compliance Champions, HR team members, Legal Team and CSR Team members.

XISS organizes "Samvad 2021" media interaction (with pic)



XISS, Ranchi organized an event 'Samvad 2021', an interaction with the media representatives. Director, XISS, spoke on the goals of the institute as per the XISS vision 2025 and said that we do not only want to focus on the academic rigor but also cooperate with many corporations. He also discussed the students' initiative in organizing events and that XISS aims to reach out to the people and talk about livelihood in the tribal areas, migration and climate change. Dr Pradeep Kerketta, Assistant Director, XISS, thanked the Media Houses for their support so far and wished for a stronger bond in coming years. Dr Amar Tigga, Dean Academics discussed about the strong alumni base and how they interact with students of XISS, giving them insights on the theoretical and practical aspects of the corporate world. Obscura - Media Club of XISS smoothly organised the event.

Alumni Achievement Corner



Jayanta Saha, (PGDM-PM, Batch of 1993) has been awarded "Gold" in 'HR Leader of the year-Large scale Organization' Category at ET Human Capital Awards.



Mukesh Agarwal, (PGDM-PM, Batch of 2006) has been awarded "Gold" in HR Leader of the Year-Large Scale Organisation Category at the ET Human Capital Awards.



Amit Ambastha, (PGDM-PM, Batch of 2003) has joined RattanIndia Enterprises Ltd as Chief Human Resources Officer.



Pooja Marwah, (PGDM-PM, Batch of 2005) has joined Bata Group as Assistant Vice President-Global Talent Management.

Media Corner



Christmas Gathering celebrations at XISS



Upholding the joyful spirit of welcoming the end of the year, XISS, Ranchi, celebrated Christmas in a gathering of faculty members, staff and students. It was an informal session where all shared their well wishes for Christmas and New Year. The gathering began with a solemn prayer lead by Fr. Xavier Soreng SJ, Superior, XISS seeking the blessings of baby Jesus in the manger. On this occasion Director, XISS, urged everyone to be positive in the year 2022 as we've had a traumatic time in the last two years. "Keep hope against hope and be positive towards a better tomorrow." The festivities began with carol singing in English and Sadri. The highlight of the day was a XISS Jesuit Band performance on jeevan ki jyoti jagi (Baby Jesus is the light of the world) by our respected Jesuit Fathers. Assistant Director, XISS, shared that God is coming and we're waiting. It's time to wait meaningfully as he's embracing the whole world with love, peace and hope. The celebrations of the festive spirit were shared with each other by exchanging gifts. In the evening, students of XISS gathered in the campus to revel in the glory of the festivity and put up a memorable night for all. Organized by CASC Club, the event saw amazing performances by students such as reciting Bible verses, Christmas Skit of the Birth of Jesus, dance performances, carol singing, poems, Christmas songs, XISS Choir Group, bonfire night etc.