



XISS
XAVIER INSTITUTE OF SOCIAL SERVICE
Nurturing Professionals, with a Difference

XISS Bulletin

The Official Monthly Bulletin of Xavier Institute of Social Service
VOL. 1 ISSUE 6 • FEB 2022



Director's Message

26 January 2022! India's 73rd Republic Day, and what a lovely sunshine to begin the day! It was a privilege for me to hoist our national flag "the tiranga" in the courtyard of the college. While doing so, I made a speech from the dais, and it struck me like a flash of lightning. Astonishingly the values spelt out in the preamble of our Constitution like "equality, fraternity, justice, liberty, dignity of the individual, etc." have a very deep integration in the vision, mission, and values of XISS.



We, at XISS, promote the same set of values which talks about inclusiveness in diversity, compassion, putting the last first, and building a socially conscious environment, through all our management courses. We also believe in a radical mapping of our programme objectives with our mission statements to acknowledge and bridge the gaps we understand.

Even while the pandemic struck us, we worked day and night to balance the digital divide and create value for all our stakeholders (society being one) irrespective of the background and resources available with them. We encouraged our students to be on a lookout for finance related projects and many of them responded favorably. Unsurprisingly, such students also successfully cornered good placement offers despite a drought of offers in 2021. This acted as a lesson for the coming batch, and they doubled down on effort to search for projects and activities outside the campus. Our next goal was to somehow replicate the activities and engagements that students experience as a part of their overall learning in the campus. We had to ensure that teamwork, leadership, interpersonal skills, and management through real time experience are imparted through well designed group tasks and projects.

The above steps were taken in response to sudden wave of uncertainty forced upon us by the pandemic. It was also an eye opener about the fragility of what we consider normal. Uncertainty is a new way of life for us. We spelt out as much in the meetings of our faculty and elicited their ideas regarding how to chart out a course of action that has the element of uncertainty factored in and a robust response built in. We received many ideas mainly focused on increased collaboration with industry, hands on projects for students, motivating students to explore the opportunities to unravel their potential. We are currently in the process to implement these ideas into implementable strategies. It was so easy to take your eyes off the ball when there were unimaginable tragedies taking place around you; some of them directly impacting you and your loved ones. The need to look out for each other and be available to each other as a team was always important. Our team did exceptionally well on this front and never lost sight of what was important for the programme to grow and flourish.

We greatly value and appreciate the social orientation of corporates and other government and non-government concerns. This humane side stands XISS out of the rat race where empathy and generosity has lost its worth. We believe in empowering the deserving and hence the concept of scholarships in both the years of management courses to the credible students.

Vision:

We envision a centre of academic excellence towards creating a sustainable society with peace, justice and reconciliation.

Mission:

- To become a leading management school in India by offering a portfolio of academic, research, social involvement and outreach programmes.
- To create leaders with conscience, compassion, competence, and commitment for sustainable development and empowerment of the marginalised.

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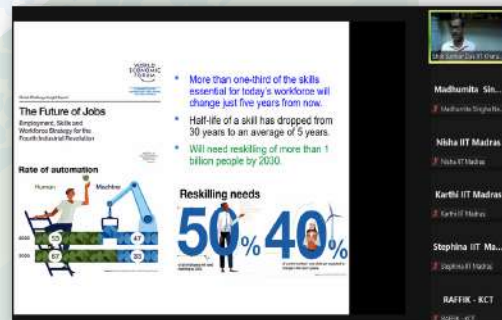


NPTEL Awareness E-Workshop

The online National Programme on Technology Enhanced Learning (NPTEL) Awareness E-Workshop was organized by XISS, Ranchi, in association with Kumaraguru College of Technology, Coimbatore on 11 January 2022. Dr Amar E. Tigga, Dean Academics, XISS, Ranchi, gave the welcome address and spoke on the importance of online learning and knowledge enhancement opportunities, while Dr Madhumita Singha, Associate Professor, XISS, Ranchi, concluded the workshop with the vote of thanks.

To read more on the workshop - [click here](#)

To know the key discussion points of the workshop - [click here](#) 



73rd Republic Day Celebrations



XISS, Ranchi, celebrated the 73rd Republic Day amidst joy and fervour. The ceremony was graced by Dr Joseph Marianus Kujur SJ, Director, XISS along with Dr Pradeep Kerketta SJ, Assistant Director, XISS, faculty, staff and students. The event began with the hoisting of the tricolor by the Director followed by the national anthem. During the event, 3 Institutional Scholarships namely Fr. Michael Van den Bogaert SJ Memorial Scholarship, Fr. Michael Albert Windey SJ Memorial Scholarship and Fr. Louis Francken SJ Memorial Scholarship were also awarded to 31 students of the First year.

To read more on the celebrations and details of the Scholarships awarded - [click here](#)

Republic Day Reels - [Links](#) 



Emerging from the uncertainty



Dr Arup Mukherjee
HoP, Financial
Management Programme

Comfortable, settled in a well-established mode of operation, everything was smooth and stable till the pandemic swept the globe exposing us to the new realities. The Financial Management Programme was not untouched by the wave of uncertainty that descended on everyone. Our challenges were manifold. To list a few:

- How to migrate from the settled offline way of conducting classes and other activities to online mode?
- How to keep the engagement with and among the students at a level that keeps them motivated in their journey to prepare themselves for a long and satisfying career ahead?
- How to reset the skill portfolio of students in line with the requirements with the market which suddenly woke up to the theme of technology-oriented skills among students?
- How to keep up with the academic and administrative responsibilities that not just needed a boost up but also had to accommodate the new online world of working?
- How to keep the syllabus and extracurricular activities in sync with the restrictions brought by the online medium of doing things?

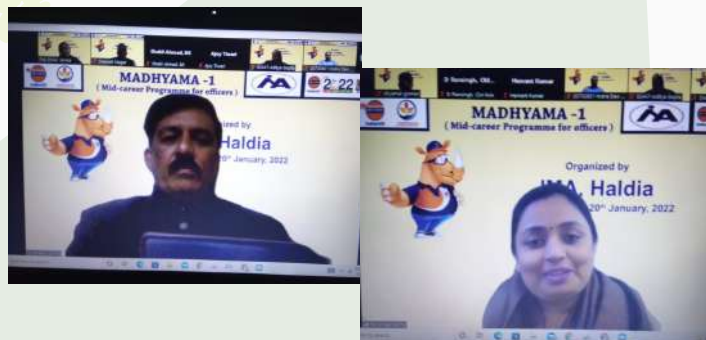
March 2020, when the lockdown was first announced, we were all anticipating that it would be over before we know it. Like an extended holiday it shall rejuvenate us and we will be back within a short span of time to the situation we left off. But it was not to be. Soon we realized that we are in it for a long haul. Waiting for things to come back to normal is just waste of time. Adoption of Google Classroom was very smooth as our own team member, Dr Rishi and Dr Ratnesh Chaturvedi showed the way utilizing their expertise and knowledge. Our next goal was to somehow replicate the activities and engagements that students experience as a part of their overall learning in the campus. We ensured that team work, leadership, interpersonal skills and management through real time experience were imparted through well designed group tasks and projects. Coming to the third task of imparting technology-oriented skills to students, some additional courses like Financial Risk Management; introduction to python as programming tool, a student-driven initiative were introduced. These programmes are on top of many tech-driven and analytical courses introduced by the programme like Business Analytics, Data Analytics and Management Information System. In the last 2 years of volatility we have created a robust response to mitigate the impact of problems lobbed at us and oriented ourselves to be always ready for any challenge that comes our way.

Events @ XISS

XISS as Knowledge Partner in MADHYAMA – 1 Mid Career Program of IOCL

Indian Oil Institute of Petroleum Management (IIPM), is the apex Learning & Development Center of Indian Oil Corporation Limited (IOCL) along with Xavier Institute of Social Service (XISS), Ranchi and Indian Management Association (IMA), Haldia conducted 11 days (10-20 January 2022) Functional & Developmental Programmes for 35 Senior Level Executives called MADHYAMA-1. This is a mid-career mandatory training program, especially designed for officers who have completed 12 years of service in the Corporation (Refineries, Marketing and Administrative offices) in the officer cadre.

To read more on the workshop – [click here](#)



Virtual Guest Sessions by Marketing Management Programme

The Marketing Management Programme of XISS in January 2022 organized three informative virtual guest sessions for the faculty members and students. First, a session on “Product Management” for the Second Year students was organized on 8 January 2022. The resource person was Mr Vivek Sharma, Vice President – Strategic Planning and Product Development at Leeford Healthcare Limited, who is an alumnus of XISS. The aim of the session was to bridge the gap between the practice of product management and the classroom delivery on the subject. He spoke on the latest trends and applications of product management in the industry.

Another session on Monetary Policy was organized on 11 January 2022. Resource Person, Mr Amarendra Gupta, AGM, Financial Inclusion and Development Department, Shimla, Himachal Pradesh, explained how Monetary Policy was necessary for the economy and what various types of inflation worries in the country were. He also threw light on the instruments of Monetary Policy Act along with the Monetary Policy Framework.

The Third lecture session was organized on “Understanding Budget of Government of India” on 17 January 2022. Resource Person, Dr Nilachala Acharya, Research Team Lead, Centre For Budget and Government Accountability (CBGA), explained the taxable and non-taxable revenue collection, determinants of tax reforms in developing countries along with Fiscal Policy. He threw light on fiscal deficit and current account deficit. Ms Priya Kumari and Ms Hrithika Rani of First Year gave the welcome speech and vote of thanks respectively. These insightful sessions were organized under the guidance of Dr Bhabani Prasad Mahapatra and attended by Dr Pinaki Ghosh, Head of Programme (HoP), Marketing Management Programme along with Faculty members and students.

“The New Science of Managerial Leadership” by Financial Management Programme

On 22 January 2022, an insightful session by Dr RKS Mangesh Dash, President, CHDLNR, and co-founder, TWARAN, was organized for the students of Financial Management Programme of XISS. He shared his valuable insights on "The New Science of Managerial Leadership." Dr Joseph Marianus Kujur SJ, Director; Dr Arup Mukherjee, Head of Programme (HoP), Financial Management Programme and other faculty members of the programme were also present during the session.

To know more details on the sessions, click on the link – website

To read the insights of the session - [click here](#)

To know the key discussion points of the session - [click here](#)



Sampark: Prevention and Protection from Covid-19

In the last two years, India is grappled with the effect of the Covid-19 outbreak in different waves. As a measure of precaution and protection from the air-borne virus, Covid Appropriate Behavior (CAB) in form of wearing face masks, maintaining social distancing, and washing hands regularly are being advised by governments and health agencies from time to time. The behaviour change is difficult to embrace in a short period, therefore a need is felt to communicate the risk associated with covid-19 by Social and Behavioural Change Communication (SBCC) interventions. To support Govt of Jharkhand, XISS is partnering with UNICEF Jharkhand in offering technical services to district administrations. Started after the 2nd wave in June, the XISS alumni as SBCC District Project Coordinator (DPC) at the districts level have made a remarkable change in the planning, implementation and monitoring of the activities. The alumni of XISS were placed in 21 out of a total of 24 districts of the state and actively offer technical expertise. In the last 8 months, due to their contribution to vaccination promotion activities, the coverage of vaccination has improved many folds.



Faculty Corner

Dr B.P. Mahapatra as Key-note speaker on Open Data and its importance



Dr Bhabani Prasad Mahapatra, Assistant Professor, Marketing Management, attended a webinar organised by Ranchi Smart City Corporation (RSCC) and Ranchi Municipal Corporation on 21 January 2022 to celebrate the Open Data Day. As a keynote speaker of the webinar, Dr Mahapatra said that open data provided by the Government should be optimally used by the citizens for improving the participatory governance and the public service delivery. He highlighted the importance of data and its life cycle and usage of available data. The webinar was presided over by Mr Rakesh Kumar Nandkyoliar, General Manager, RSCC and the webinar was attended by academicians and students of different educational institutions, officials of central and state government and media representatives.

Alumni Achievement Corner



Rajeshwar Tripathi (PGDM – PM & IR, batch 1984) has made it to the ETHRWorld 50 HR 'Thought Leaders' of 2022.



Aniket Preetish (PGDM-PM, batch 2012) has joined Unilever Nepal Limited as Country HR Lead



Mr. Md. Mohib (PGDM RD, batch 2012) has been appointed as Head CSR Commercial at Anil Agarwal Foundation & Vedanta Nand Ghar Project.

Media Corner

NPTEL Awareness online Workshop organized by XISS



एक्सआईएसएस ने किया एनपीटीईएल जागरूकता ऑनलाइन कार्यशाला



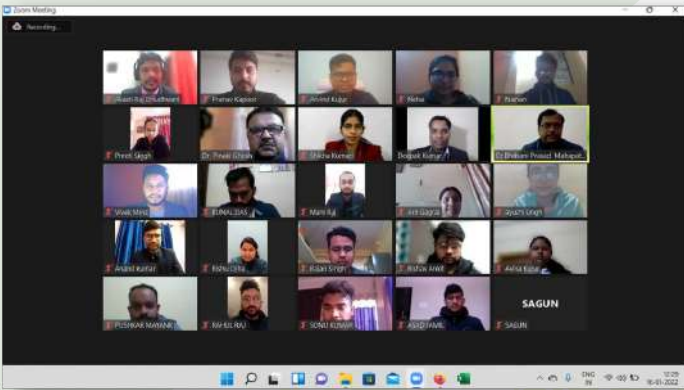
ऑनलाइन दूर शिक्षण कार्यक्रम अंतरराष्ट्रीय अकादमिक अकादमी को लक्ष्य छात्रों में जागरूकता पैदा हो रही है



एनपीटीईएल पर कार्यशाला



Marketing Management Programme completes Virtual Industrial Visit-2022



As part of curriculum, every year the Second Year students of the Programme visit different industries located in metro cities of India to learn from the interactions with practicing managers and professionals. Due to Covid-19, the industrial visit was organised virtually by the programme from 11 - 24 January 2022. Experienced corporate professionals from sectors like Banking, Retail, Telecom, Consultancy, FMCG, Research interacted with the students. The interaction majorly emphasised on the requisite skills and core competency a marketing student requires to excel in sales and marketing domain. The interaction highlighted the expectations of the industries from the budding marketing managers and coping management skill with corporate culture.

To know more details on the sessions - [click here](#)

एक्सआईएसएस में 73वां गणतंत्र दिवस मनाया गया



73rd Republic Day Celebrated at XISS

Xavier Institute of Social Service (XISS), Ranchi, celebrated the 73rd Republic Day on the campus on Wednesday. The ceremony was graced by Dr Joseph Marianus, Assistant Director, XISS along with Dr Pradeep Kerketta, Assistant Director, XISS, faculty and staff members. During the event, 3 Institutional Scholarships namely Fr. Michael Van den Boogaert SJ Memorial Scholarship for meritorious students of SC/ST category (First rank-Rs 50,000, Second rank-Rs 40,000), Fr. Michael Albert Windley SJ Memorial Scholarship for meritorious students on the whole open to all category (First rank-Rs 30,000, Second rank-Rs 20,000) and Fr. Louis Franckens SJ Memorial Scholarship (First rank-Rs 30,000, Second rank-Rs 20,000) for overall performance of all categories of students were also awarded to 31 students.

एक्सआईएसएस के 31 मेधावी विद्यार्थियों को मिली स्कॉलरशिप



एक्सआईएसएस में 73वां गणतंत्र दिवस मनाया गया

एक्सआईएसएस में 73वां गणतंत्र दिवस मनाया गया। एक्सआईएसएस, रांची, ने बुधवार को स्कॉलरशिप परिसर में 73वां गणतंत्र दिवस मनाया। इस समारोह में डॉ. जोसेफ मरियानस, कुमुद पाले, प्रिंसिपल, निदेशक, एक्सआईएसएस के साथ डॉ. प्रदीप केरकेटा, एग्जिक्यूटिव डायरेक्टर, एक्सआईएसएस, फ़ैकल्टी और स्टाफ़ सदस्यों का प्रमुख अतिथि रहे। इस अवसर पर 31 विद्यार्थियों को स्कॉलरशिप का अवसर प्राप्त हुआ।

एक्सआईएसएस में मना गणतंत्र दिवस

31 मेधावी छात्रों को 20 से 50 हजार रु. तक मिली स्कॉलरशिप

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Willing to contribute?
Write to us at bulletin@xiss.ac.in
Send in your relevant ideas with photographs or share with us your valuable suggestions or feedback.

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